

THE OSU ALUMNI CLUB OF BUTLER COUNTY

September 14, 2017 at Silver Tee in Hamilton

President Cheryl Long called the meeting to order. Present were: Judy and Al Karchner, Karen Stotz, Cheryl long, Sophia and George Jonson, and Gene and Fran Elleman.

Secretary's Report: Minutes of the secretary's report were approved as read.

Treasurer's Report: Cheryl reported for Bob Poe that we have \$9,732.92 in our treasury.

OLD BUSINESS

Fran reported that 32 people attended the July 16 picnic at Armco Park.

Karen Stotz reported that 19 people attended the August 31 Indiana-Ohio State game watch party at the Club House Sports Grill where the staff was very accommodating.

Gene has 25 people signed up for the Ohio State-Michigan game bus trip with Reynold's Travel.

Karen reserved a room at Voice of American for our Thursday, December 14 Christmas party. She will have the same caterer as last year, Destiny's Caterer. Judy Karchner agreed to buy poinsettias for the table decorations.

NEW BUSINESS

Cheryl, Gene, and Fran attended the Alumni Leadership Symposium Friday, September 8 at the Faucet Center in Columbus. It was a great atmosphere for a very informative event, providing us many helpful ideas for our club. Colin Veatch has replaced Beth Uniacke as our Regional Engagement Officer.

Last year we qualified for the Gray status. We discussed several project ideas for this year that could qualify us for the Scarlet status next year. We have already turned in two functions that qualify for category 1. The picnic was submitted as a Student Send-off function and the game watch will also satisfy one requirement. Gene suggested we volunteer at Matthew 25 in April, volunteer month, for the community service category. The Alumni Association will possibly provide T shirts for us if we participate. We are considering having a speaker from the Hamilton

Fitton Center for the Creative Arts at one of our meetings which would meet our requirement for the Arts category.

The Alumni Association will reimburse our club up to \$50 of expenses for each board meeting and up to \$250 for each category one event except Networking which can be reimbursed up to \$500. All club reimbursements must be submitted through the Doc –U-Sign approval process.

We discussed ideas that would satisfy various other categories:

Student Recruitment: care packages for incoming freshmen in April before their finals

Networking: mentoring or pairing up students with alumni.

Arts: a play or concert

Diversity and Culture: a movie such as Hidden Figures, Race, or a cultural festival

Programing for all ages: brunch, beer bash, wine tasting, Young's Dairy.

Cheryl suggested we organize some of these ideas into a calendar of events.

Cheryl will check out an association provided interactive map which shows demographic data for alumni including address, age, gender and major to utilize this data to attract more local alumni to our events. Cheryl suggested giving small gifts or having raffles at our game watch parties or other events. We also discussed the importance of communicating via social media and our website. Erin Howell will assist us in this area.

Members are encouraged to vote for the new alumni association constitution starting September 15. A motion was made and passed to raise our annual dues to \$20 for a couple and \$15 for a single. George Jonson agreed to become a board member. The next meeting is Thursday, October 12 at the Club House Grill in Monroe.

Respectfully submitted,

Fran Elleman, secretary

